

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* Gianoni Michael P			2. Issuer Name and Ticker or Trading Symbol FISERV INC [FISV]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title below) Other (specify below) EVP, Group President		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 12/03/2013			6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person		
10 EXCHANGE PLACE			4. If Amendment, Date of Original Filed (Month/Day/Year)					
(Street) JERSEY CITY NJ 07302								
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	12/03/2013		M		6,918	A	\$54.21	23,173	D	
Common Stock	12/03/2013		S		6,918	D	\$110.05 ⁽¹⁾	16,255	D	
Common Stock	12/03/2013		M		2,418	A	\$32.74	18,673	D	
Common Stock	12/03/2013		S		2,418	D	\$110.05 ⁽²⁾	16,255	D	
Common Stock	12/03/2013		M		8,332	A	\$47.69	24,587	D	
Common Stock	12/03/2013		S		8,332	D	\$110.04 ⁽³⁾	16,255	D	
Common Stock	12/03/2013		M		8,778	A	\$61.71	25,033	D	
Common Stock	12/03/2013		S		1,180	D	\$110.04 ⁽⁴⁾	23,853	D	
Common Stock	12/03/2013		M		3,868	A	\$65.27	27,721	D	
Common Stock	12/03/2013		S		3,868	D	\$110.05 ⁽⁵⁾	23,853	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$54.21	12/03/2013		M		6,918 ⁽⁶⁾		02/27/2009	02/27/2018	Common Stock	6,918	\$0	0	D	
Stock Option (right to buy)	\$32.74	12/03/2013		M		2,418 ⁽⁷⁾		02/26/2010	02/26/2019	Common Stock	2,418	\$0	0	D	
Stock Option (right to buy)	\$47.69	12/03/2013		M		8,332 ⁽⁸⁾		02/24/2011	02/24/2020	Common Stock	8,332	\$0	0	D	
Stock Option (right to buy)	\$61.71	12/03/2013		M		8,778 ⁽⁹⁾		02/23/2012	02/23/2021	Common Stock	8,778	\$0	4,390	D	
Stock Option (right to buy)	\$65.27	12/03/2013		M		3,868 ⁽¹⁰⁾		02/22/2013	02/22/2022	Common Stock	3,868	\$0	7,736	D	

Explanation of Responses:

- This transaction was executed in multiple trades at prices ranging from \$109.97 to \$110.13. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
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