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Bangkok Bank Upgrades to Mobiliti Edge from Fiserv

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that Bangkok Bank Public Company Limited, the largest bank in Thailand with more than 17 million customer accounts, has upgraded its mobile banking, alerting and payments platform to Mobiliti Edge™ from Fiserv. With Mobiliti Edge, Bangkok Bank customers will be able to securely access their financial information and conduct transactions via their choice of mobile web and downloadable applications for Android™, iPhone® , BlackBerry® and iPad® .

The bank upgraded to Mobiliti Edge, which is designed for use in international markets, from a Fiserv-supported solution that was initially launched in 2009.

As part of the upgrade, the bank has enabled secure on-device activation, allowing users to complete most of their activation process for mobile banking directly from their smartphones, ensuring the service is accessible to the bank's broad customer base and not only to online banking users. Customers can check balances, review transaction history, locate ATMs and branches, transfer funds, pay people and bills, and top up prepaid accounts in both English and Thai languages.

"Delivering feature-rich mobile banking and payment services that are easy for consumers to access and use is a strategic priority for Bangkok Bank," said Chartsiri Sophonpanich, President, Bangkok Bank. "The mobile channel is evolving at an astounding pace in Thailand and elsewhere in Asia. We are deploying a reliable platform that can expand to support more users and more services, so we can effectively address the anticipated growth and changes the mobile channel will bring to our bank. We are committed to delivering a mobile banking product which provides an excellent customer experience; i.e. which is easy to use, rich in functionality, fast, available and secure."

Analysts predict significant growth in mobile banking and payments globally, with the most significant impacts occurring in Asia. For example, consulting firm Value Partners predicts in a report titled "Mobile Financial Services: A Competitive (and Fragmented) Landscape," that by 2015 mobile banking will grow to 167.6 million users globally, and mobile payments to more than one billion transactions valued at USD6.6 billion.

"The mobile financial services landscape is growing, and is distinct in every country," said Nick Wilde, senior vice president, Asia Pacific, Fiserv. "Bangkok Bank, one of Southeast Asia's leading banks, has worked collaboratively with Fiserv to deliver services that meet the specific needs of the bank's unique customer base."

Available in licensed or hosted versions, Mobiliti™ from Fiserv is the industry's most complete mobile banking and payments solution. Mobiliti currently supports mobile financial services for nearly 1,800 financial institutions and millions of consumers in North America, Asia, the Pacific, the Middle East and Europe. For information, visit www.fiserv.com/mobile.

In addition to Mobiliti, Bangkok Bank uses Corillian Online® from Fiserv to power its online banking services for both consumer and business users. Bangkok Bank plans to add incremental functionality to its mobile banking platform in the coming months.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

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