SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address McCreary Lyr | | rson* | 2. Issuer Name and Ticker or Trading Symbol <u>FISERV INC</u> [FISV] | | tionship of Reporting Pers all applicable) Director | son(s) to Issuer 10% Owner |
|-------------------------------------|---------------|----------------|---|----------------|---|---|
| (Last) 255 FISERV DRI | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 03/01/2017 | x | Officer (give title below) Chief Legal | Other (specify below) |
| (Street) BROOKFIELD (City) | WI (State) | 53045 (Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indivi X | Form filed by One Rep | g (Check Applicable Line) worting Person n One Reporting Person |
| | | Table I - Non | -Derivative Securities Acquired, Disposed of, or Bene | ficially Ow | ned | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transac Code (Ir 8) | | 4. Securities Ad Of (D) (Instr. 3, | | , . | Securities Beneficially Owned | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--|---|---------------------------------|---|---------------------------------------|---------------|--------------------------------|----------------------------------|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | (Instr. 3 and 4) | | (1150.4) |
| Common Stock | 03/01/2017 | | S | | 4,309 | D | \$117.02 ⁽¹⁾ | 20,793 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | | | | | • • | | | , | | | | |
|--|---|---|---------------------------------|---|---|------------------------------------|--|--------------------|--|-------------------------------------|---|--|--|---------------------------------------|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transac Code (Ir 8) | | 5. Num Derivat Securit Acquin or Disp (D) (Ins and 5) | tive ties ed (A) bosed of | 6. Date Exerc Expiration Da (Month/Day/N | ate | 7. Title and A Securities U Derivative Se (Instr. 3 and | nderlying ecurity | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) | Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
| | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | (Instr. 4) | | |

Explanation of Responses:

1. This transaction was executed in multiple trades at prices ranging from \$117.02 to \$117.04. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

Remarks:

| Lynn S. McCreary |
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** Signature of Reporting Person

03/02/2017

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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