

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person * <u>GUPTA RAHUL</u> (Last) (First) (Middle) <u>255 FISERV DRIVE</u> (Street) <u>BROOKFIELD WI 53045</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>FISERV INC [FISV]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below) X Group President
	3. Date of Earliest Transaction (Month/Day/Year) <u>09/08/2015</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	09/08/2015		M		32,282	A	\$27.11	121,853 ⁽¹⁾	D	
Common Stock	09/08/2015		S		32,282	D	\$86	89,571	D	
Common Stock	09/08/2015		M		27,672	A	\$27.11	117,243	D	
Common Stock	09/08/2015		S		27,672	D	\$86	89,571	D	
Common Stock	09/08/2015		M		33,848	A	\$16.37	123,419	D	
Common Stock	09/08/2015		S		33,848	D	\$86	89,571	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$27.11	09/08/2015		M		32,282		02/27/2011	02/27/2018	Common Stock	32,282	\$0.00	0	D	
Stock Option (right to buy)	\$27.11	09/08/2015		M		27,672		02/27/2009 ⁽²⁾	02/27/2018	Common Stock	27,672	\$0.00	0	D	
Stock Option (right to buy)	\$16.37	09/08/2015		M		33,848		02/26/2010 ⁽³⁾	02/26/2019	Common Stock	33,848	\$0.00	0	D	

Explanation of Responses:

- Includes 314 shares acquired under the Fiserv, Inc. Employee Stock Purchase Plan.
- The option vested in three equal installments on February 27, 2009, 2010 and 2011.
- The option vested in three equal installments on February 26, 2010, 2011 and 2012.

Remarks:

/s/ Thomas J. Hirsch (attorney-in-fact) 09/10/2015

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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