## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SIMONS DOYLE R				Name <b>and</b> Ticker of <u>VINC</u> [FISN	0,	bol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last)	(First)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 05/20/2015				Director Officer (give title below)	Other ( below)	-		
255 FISERV DRIVE			4. If Ame	4. If Amendment, Date of Original Filed (Month/Day/Year)				6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street)								Form filed by One I Form filed by More		ng Person		
BROOKFIELD WI 53045									ig i cioon			
(City)	(State)	(Zip)										
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
			2. Transaction	2A. Deemed	3. Transaction	4. Securities Acquired (A) or 5. Amount of Disposed Of (D) (Instr. 3. 4 and 5) Securities		5. Amount of Securities	6. Ownership	7. Nature of		

	(Month/Day/Year)	if any (Month/Day/Year)	Code (Instr. 8)						or Indirect (I) (Instr. 4)	Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	05/20/2015		Α		1,061(1)	A	\$ <mark>0</mark>	16,606	D		

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 7. Title and Amount of Securities Underlying 11. Nature of Indirect 1. Title of 3. Transaction 3A. Deemed 5. Number of 6. Date Exercisable and 8. Price of 9. Number of 10. 2. Conversion Derivative Date Execution Date Transaction Derivative Expiration Date Derivative derivative Ownership Security (Instr. or Exercise (Month/Day Code (Instr. Securities (Month/Day/Year) Derivative Security (Instr. Beneficial if any Security Securities Form: 3) Price of (Month/Dav/Year) 8) Acquired (A) 3 and 4) (Instr. 5) Beneficially Direct (D) Ownership Derivative or Disposed Owned or Indirect (Instr. 4) of (D) (Instr. 3, 4 and 5) Security Following (I) (Instr. 4) Reported Transaction(s) Amount (Instr. 4) Date Expiration Number ν (D) (A) Exercisable Title of Shares Code Date Stock Option Common \$81.11 05/20/2015 (2) 05/20/2025 \$<mark>0</mark> 3,297 D 3.297 3,297 A (right to buy) Stock

Explanation of Responses:

1. These restricted stock units each represent a contingent right to receive one share of Fiserv common stock. The restricted stock units vest 100% on the earlier of: (i) the first anniversary of the grant date; or (ii) immediately prior to the first annual meeting of shareholders after the grant date.

2. These options vest 100% on the earlier of: (i) the first anniversary of the grant date; or (ii) immediately prior to the first annual meeting of shareholders after the grant date.

/s/ Lynn S. McCreary (attorney-in- 05/21/2015

fact)

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.