SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] OLEARY DENIS						2. Issuer Name and Ticker or Trading Symbol FISERV INC [FISV]									tionship of F all applicab Director		Person	(s) to Issuer 10% Ov	vner
(Last) (First) (Middle) 255 FISERV DRIVE					3. Date of Earliest Transaction (Month/Day/Year) 06/30/2014									Officer (g below)	ive title		Other (s below)	specify	
				4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									 Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person 					
(Street) BROOKFIELD WI		53	53045											X		-	•	ing Person)ne Reportin	g Person
(City)	(State)	(Zi	p)																
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Date				Transaction ate Aonth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)					ities Acquired (A) or d Of (D) (Instr. 3, 4 and 5)			5. Amount Securities Beneficiall Following Transactio	y Owned Reported	Form	: Direct (D) lirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							Code	v	Amount (A) or (D) P		Price	(Instr. 3 and 4)				(
			Table II - D (e				urities A s, warrai								ed				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date E Expiratio (Month/D	on Dat		7. Title and Amou Securities Underly Derivative Securit 3 and 4)		erlying	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A) (D)				Expiration Date	or Ni		Amount or Number of Shares		Transaction(s (Instr. 4)		,	

Explanation of Responses:

(1)

Deferred

Compensation

Notional Units

1. These deferred compensation notional units were allocated under the Fiserv, Inc. Non-Employee Director Deferred Compensation Plan (the "Plan"), under which director fees otherwise payable in cash may be deferred in exchange for the allocation of notional units under the Plan. This Form 4 reports the crediting of units under the Plan on June 30, 2014 in respect of \$20,500 of deferred compensation. The number of notional units credited is calculated by dividing the amount of compensation that is deferred by the closing price of the company's common stock on the date of deferral, or the last business day prior. On June 30, 2014, the closing price of Fiserv's common stock on a one-for-one basis.

(1)

(1)

/s/ Lynn S. McCreary (attorney-in-07/01/2014

\$60.32⁽¹⁾

13,740

D

fact)

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Common

Stock

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

06/30/2014

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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