FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROVAL             |           |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     SIMONS DOYLE R |  |            |  |             | FIS   | 2. Issuer Name and Ticker or Trading Symbol FISERV INC [ FISV ] |         |                                 |  |                        |                    |  |        |  | tionship of R<br>all applicabl<br>Director          | eporting Person(s) to Issuer<br>e)<br>10% Owner                                       |  |  | /ner   |
|--|--|------------|--|-------------|---|---|---------|---------------------------------|--|------------------------|--------------------|--|--------|--|---|---|--|--|--|
| (Last) (First) (Middle)                                  |  |            |  |             | 3. Date of Earliest Transaction (Month/Day/Year) 03/31/2014 |   |         |                                 |  |                        |                    |  |        | Officer (gi<br>below)  | ive title   |   | Other (s<br>below)                                   | pecify   |  |
| 255 FISERV DRIVE  (Street)  BROOKFIELD WI 53045          |  |            |  | 4. If A     | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |   |         |                                 |  |                        |                    |  |        | ndividual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |   |   |  |  |  |
| (City)   | (State)  | (Zip       |  |             |   |   |         |                                 |  |                        |                    |  |        |  |   |   |  |  |  |
|  |  | Та         | ble I - Noı  | n-Der       | ivative   | e Se  | curitie | s Acq                           | uired, D   | ispo                   | osed of            | , or Be  | enefic | ially Ow   | ned   |   |  |  |  |
| 1. Title of Security (Instr. 3)  2. Trans Date (Month/   |  |            |  | n/Day/Year) |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)     |         | Transaction Dispos Code (Instr. |  | 4. Securit<br>Disposed |                    |  |        |  |   | Form:   | Ownership<br>m: Direct (D)<br>ndirect (I)<br>str. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)        |  |
|  |  |            |  |             |   |   |         |                                 |  | v                      | Amount             | (A) or<br>(D)  |        | Price  | (Instr. 3 and 4)                                    |   |  |  | (instr. 4)   |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |            |  |             |   |   |         |                                 |  |                        |                    |  |        |  |   |   |  |  |  |
| 1. Title of<br>Derivative<br>Security (Instr. 3)         | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  |            | 3A. Deemed<br>Execution D<br>if any<br>(Month/Day/ | ate,        | 4.<br>Transaction<br>Code (Instr.<br>8)                     |   |         |                                 | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                        |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Inst<br>3 and 4) |        |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported | lly  | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |  |            |  |             | Code  | v   | (A) (D) |                                 |  |                        | Expiration<br>Date | oi<br>N  |        | Amount<br>or<br>Number<br>of Shares  |   | Transaction(s)<br>(Instr. 4)  |  |  |  |
| Deferred<br>Compensation<br>Notional Units               | (1)  | 03/31/2014 |  |             | A   |   | 309     |                                 | (1)  |                        | (1)                | Comr   |        | 309  | \$56.69 <sup>(1)</sup>                              | 15,148  | 3  | D  |  |

## Explanation of Responses:

1. These deferred compensation notional units were allocated under the Fiserv, Inc. Non-Employee Director Deferred Compensation Plan (the "Plan"), under which director fees otherwise payable in cash may be deferred in exchange for the allocation of notional units under the Plan. This Form 4 reports the crediting of units under the Plan on March 31, 2014 in respect of \$17,500 of deferred compensation. The number of notional units credited is calculated by dividing the amount of compensation that is deferred by the closing price of the company's common stock on the date of deferral, or last business day prior. On March 31, 2014, the closing price of Fiserv's common stock was \$56.69 per share. Upon termination of the reporting person's service to the company, each notional unit will be settled in shares of Fiserv common stock on a one-for-one basis.

/s/ Lynn S. McCreary (attorney-infact) 04/02/2014

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.