

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person * <u>Hirsch Thomas J</u> (Last) (First) (Middle) <u>255 FISERV DRIVE</u> (Street) <u>BROOKFIELD WI 53045</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>FISERV INC [FISV]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below) X <u>EVP;CFO;Treasurer & Asst Sect</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>02/19/2014</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/19/2014		A		11,410 ⁽¹⁾	A	\$0	87,410 ⁽²⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Stock Option (right to buy)	\$56.97	02/19/2014		A		34,627		02/19/2015 ⁽³⁾	02/19/2024	Common Stock 34,627	\$0	34,627	D	
Stock Option (right to buy)	\$40.35 ⁽²⁾							02/20/2014 ⁽³⁾	02/20/2023	Common Stock 51,738 ⁽²⁾		51,738	D	
Stock Option (right to buy)	\$32.64 ⁽²⁾							02/22/2013 ⁽³⁾	02/22/2022	Common Stock 55,696 ⁽²⁾		55,696	D	
Stock Option (right to buy)	\$30.86 ⁽²⁾							02/23/2012 ⁽³⁾	02/23/2021	Common Stock 74,068 ⁽²⁾		74,068	D	
Stock Option (right to buy)	\$23.85 ⁽²⁾							02/24/2011	02/24/2020	Common Stock 83,320 ⁽²⁾		83,320	D	
Stock Option (right to buy)	\$16.37 ⁽²⁾							02/26/2010	02/26/2019	Common Stock 88,248 ⁽²⁾		88,248	D	
Stock Option (right to buy)	\$27.11 ⁽²⁾							02/23/2011	02/27/2018	Common Stock 38,740 ⁽²⁾		38,740	D	
Stock Option (right to buy)	\$27.11 ⁽²⁾							02/27/2009	02/27/2018	Common Stock 48,424 ⁽²⁾		48,424	D	
Stock Option (right to buy)	\$27.35 ⁽²⁾							02/23/2007	02/23/2017	Common Stock 50,000 ⁽²⁾		50,000	D	
Stock Option (right to buy)	\$22.16 ⁽²⁾							05/01/2009	05/01/2016	Common Stock 15,000 ⁽²⁾		15,000	D	

Explanation of Responses:

- One-third of these restricted stock units vest on the second, third and fourth anniversaries of the grant date.
- Adjusted to reflect the two-for-one split of Fiserv, Inc. common stock distributed on December 16, 2013 to holders of record on December 2, 2013.
- One-third of these options vest on each anniversary of the grant date.

/s/ Lynn S. McCreary (attorney-in-fact) 02/21/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.