FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* ERNST MARK A (Last) (First) (Middle)						Issuer Name and Ticker or Trading Symbol FISERV INC [FISV] 3. Date of Earliest Transaction (Month/Day/Year) 02/19/2014										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title below) Other (specify below)				
255 FISERV DRIVE						EVP and COO														
(Street) BROOKFIED (City)	LD WI		53045 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv	lividual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person						
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date					saction 2A. Deemed Execution Date, if any (Month/Day/Year)			Cod	Transaction Disposed Code (Instr.						5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
								Cod	e '	v	Amount		(A) or (D)		Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock																50,793(1)(2)			D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Ye:	Cod	nsaction Derivative			6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amour Securities Underly Derivative Securit 3 and 4)					erlying	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Cod	le V		(A)	(D)	Date Exercis	sable	Ex Da	piration ite	Title		Amount or Number of Shares		Transaction(s) (Instr. 4)			
Stock Option (right to buy)	\$56.97	02/19/2014		A			74,581		02/19/2	015(3)	02	/19/2024		nmon ock	74,581	\$0	74,58	1	D	
Stock Option (right to buy)	\$40.35 ⁽²⁾								02/20/2	014 ⁽³⁾	02	/20/2023		nmon ock	83,576(2)		83,57	'6	D	
Stock Option (right to buy)	\$32.64 ⁽²⁾								02/22/2	013 ⁽³⁾	02	/22/2022		nmon ock	90,506(2)		90,50)6	D	
Stock Option (right to buy)	\$29.75 ⁽²⁾								01/03/2	013 ⁽⁴⁾	01.	/03/2021		nmon ock	97,290(2)		97,29	0	D	

Explanation of Responses:

- $1.\ Includes\ 569\ shares\ acquired\ under\ the\ Fiserv,\ Inc.\ Employee\ Stock\ Purchase\ Plan.$
- $2.\ Adjusted to \ reflect \ the \ two-for-one \ split \ of \ Fiserv, Inc.\ common \ stock \ distributed \ on \ December \ 16, 2013 \ to \ holders \ of \ record \ on \ December \ 2, 2013.$
- 3. One-third of these options vest on each anniversary of the grant date.
- 4. One-third of these options vest on the second, third and fourth anniversaries of the grant date.

/s/ Lynn S. McCreary (attorney-infact) 02/21/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

EXHIBIT 24

POWER OF ATTORNEY

For Executing Forms 3, 4 and 5

Know all by these presents, that the undersigned hereby constitutes and appoints each of Jeffery W. Yabuki, Thomas J. Hirsch and Lynn S. McCreary, signing singly, the undersigned's true and lawful attorney-in-fact with respect to the undersigned's holdings of and transactions in securities issued by Fiserv, Inc. to:

- (1) execute for and on behalf of the undersigned Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete the execution of any such Form 3, 4 or 5 and the timely filing of such form with the United States Securities and Exchange Commission and any other authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in the undersigned's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform all and every act and exercise of any of the rights and powers herein granted, as fully to all intents and purposes as such attorney-in-fact might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or his or her substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

The undersigned hereby revokes any power of attorney granted by the undersigned prior to the date hereof with respect to the undersigned's holdings of and transactions in securities issued by Fiserv, Inc. This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 or 5 with respect to the undersigned's holdings of and transactions in securities issued by Fiserv, Inc., unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed this $5 \, \text{th}$ day of August, 2013.

/s/	Mark	: A.	Ernst
Mark	Α.	Erns	st