

| OMB APPROVAL | |
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | |
|--|--|---|---|
| 1. Name and Address of Reporting Person * <u>GUPTA RAHUL</u> _____ (Last) (First) (Middle) <u>255 FISERV DRIVE</u> _____ (Street) <u>BROOKFIELD WI 53045</u> _____ (City) (State) (Zip) | 2. Date of Event Requiring Statement (Month/Day/Year) <u>10/11/2011</u> | 3. Issuer Name and Ticker or Trading Symbol <u>FISERV INC [FISV]</u> | |
| | | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) <u>EVP, Group President</u> Other (specify below) _____ | 5. If Amendment, Date of Original Filed (Month/Day/Year) _____ 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock | 22,998 | D | |

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|-----------------|---|--|--|---|
| | Date Exercisable | Expiration Date | | | | |
| Stock Option (right to buy) | 12/18/2008 ⁽¹⁾ | 12/18/2016 | Common Stock | 15,000 | 52.49 | D |
| Stock Option (right to buy) | 03/30/2008 ⁽²⁾ | 03/30/2017 | Common Stock | 17,425 | 53.06 | D |
| Stock Option (right to buy) | 02/27/2009 ⁽³⁾ | 02/27/2018 | Common Stock | 13,836 | 54.21 | D |
| Stock Option (right to buy) | 02/27/2011 ⁽⁴⁾ | 02/27/2018 | Common Stock | 16,141 | 54.21 | D |
| Stock Option (right to buy) | 02/26/2010 ⁽⁵⁾ | 02/26/2019 | Common Stock | 16,924 | 32.74 | D |
| Stock Option (right to buy) | 02/24/2011 ⁽⁶⁾ | 02/24/2020 | Common Stock | 7,222 | 47.69 | D |
| Stock Option (right to buy) | 02/23/2012 ⁽⁷⁾ | 02/23/2021 | Common Stock | 7,682 | 61.71 | D |

Explanation of Responses:

- One-third of these options vest each year commencing on December 18, 2008.
- One-fifth of these options vest each year commencing on March 30, 2008.
- One-third of these options vest each year commencing on February 27, 2009.
- The options vested and became exercisable on February 27, 2011.
- One-third of these options vest each year commencing on February 26, 2010.
- One-third of these options vest each year commencing on February 24, 2011.
- One-third of these options vest each year commencing on February 23, 2012.

/s/ Charles W. Sprague (attorney-in-fact) 10/14/2011

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.