

OMB APPROVAL	
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person * <u>McCreary Lynn S.</u>  (Last) (First) (Middle) 255 FISERV DRIVE  (Street) BROOKFIELD WI 53045  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>FISERV INC [ FISV ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below) X <u>EVP, General Counsel</u>
	3. Date of Earliest Transaction (Month/Day/Year) 02/19/2014	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/19/2014		A		3,511 <sup>(1)</sup>	A	\$0	26,899 <sup>(2)</sup>	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Stock Option (right to buy)	\$56.97	02/19/2014		A		10,655		02/19/2015 <sup>(3)</sup>	02/19/2024	Common Stock	10,655	\$0	10,655	D	
Stock Option (right to buy)	\$40.35 <sup>(2)</sup>							02/20/2014 <sup>(3)</sup>	02/20/2023	Common Stock	8,756 <sup>(2)</sup>		8,756	D	
Stock Option (right to buy)	\$32.64 <sup>(2)</sup>							02/22/2013 <sup>(3)</sup>	02/22/2022	Common Stock	9,748 <sup>(2)</sup>		9,748	D	
Stock Option (right to buy)	\$30.86 <sup>(2)</sup>							02/23/2012 <sup>(3)</sup>	02/23/2021	Common Stock	8,780 <sup>(2)</sup>		8,780	D	
Stock Option (right to buy)	\$25.35 <sup>(2)</sup>							03/15/2011	03/15/2020	Common Stock	9,000 <sup>(2)</sup>		9,000	D	

**Explanation of Responses:**

- One-third of these restricted stock units vest on the second, third and fourth anniversaries of the grant date.
- Adjusted to reflect the two-for-one split of Fiserv, Inc. common stock distributed on December 16, 2013 to holders of record on December 2, 2013.
- One-third of these options vest on each anniversary of the grant date.

Lynn S. McCreary 02/21/2014  
 \*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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