

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person * <u>Gianoni Michael P</u> (Last) (First) (Middle) 10 EXCHANGE PLACE (Street) JERSEY CITY NJ 07302 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>FISERV INC [FISV]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below) EVP, Group President
	3. Date of Earliest Transaction (Month/Day/Year) 12/03/2013	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	12/03/2013		M		6,918	A	\$54.21	23,173	D	
Common Stock	12/03/2013		S		6,918	D	\$110.05 ⁽¹⁾	16,255	D	
Common Stock	12/03/2013		M		2,418	A	\$32.74	18,673	D	
Common Stock	12/03/2013		S		2,418	D	\$110.05 ⁽²⁾	16,255	D	
Common Stock	12/03/2013		M		8,332	A	\$47.69	24,587	D	
Common Stock	12/03/2013		S		8,332	D	\$110.04 ⁽³⁾	16,255	D	
Common Stock	12/03/2013		M		8,778	A	\$61.71	25,033	D	
Common Stock	12/03/2013		S		1,180	D	\$110.04 ⁽⁴⁾	23,853	D	
Common Stock	12/03/2013		M		3,868	A	\$65.27	27,721	D	
Common Stock	12/03/2013		S		3,868	D	\$110.05 ⁽⁵⁾	23,853	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$54.21	12/03/2013		M		6,918 ⁽⁶⁾		02/27/2009	02/27/2018	Common Stock	6,918	\$0	0	D	
Stock Option (right to buy)	\$32.74	12/03/2013		M		2,418 ⁽⁷⁾		02/26/2010	02/26/2019	Common Stock	2,418	\$0	0	D	
Stock Option (right to buy)	\$47.69	12/03/2013		M		8,332 ⁽⁸⁾		02/24/2011	02/24/2020	Common Stock	8,332	\$0	0	D	
Stock Option (right to buy)	\$61.71	12/03/2013		M		8,778 ⁽⁹⁾		02/23/2012	02/23/2021	Common Stock	8,778	\$0	4,390	D	
Stock Option (right to buy)	\$65.27	12/03/2013		M		3,868 ⁽¹⁰⁾		02/22/2013	02/22/2022	Common Stock	3,868	\$0	7,736	D	

Explanation of Responses:

- This transaction was executed in multiple trades at prices ranging from \$109.97 to \$110.13. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$109.98 to \$110.13. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$109.97 to \$110.13. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$109.98 to \$110.11. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$109.98 to \$110.13. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- The option vested in 3 equal annual installments beginning February 27, 2009 and is due to expire February 27, 2018.
- The option vested in 3 equal annual installments beginning February 26, 2010 and is due to expire February 26, 2019.
- The option vested in 3 equal annual installments beginning February 24, 2011 and is due to expire February 24, 2020.

9. The option vests in 3 equal annual installments beginning February 23, 2012 and is due to expire February 23, 2021.
10. The option vests in 3 equal annual installments beginning February 22, 2013 and is due to expire February 22, 2022.

/s/ Thomas J. Hirsch (attorney-in-
fact) 12/05/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.