Clover Expands Commitment to the Restaurant Industry with the Launch of Clover Hospitality by BentoBox

May 17, 2025

Live from the 2025 National Restaurant Association Show, the Top-of-the-Line Solution Proves There's a Clover for Every Restaurant

CHICAGO--(BUSINESS WIRE)--May 17, 2025-- Clover, the world's smartest point-of-sale solution, under parent company, Fiserv, today announced the launch of Clover Hospitality by BentoBox at the 2025 National Restaurant Association (NRA) Show in Chicago, with a bold commitment to the industry and new tagline, *There's a Clover for Every Restaurant*. The solution, complete with new-to-market features designed to enhance the guest experience, marks an exciting step forward as Clover – already serving more than 125,000 restaurants – expands its offerings to better serve the hospitality industry.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20250517084733/en/



Clover, the world's smartest point-of-sale solution, launches Clover Hospitality by BentoBox, expanding its offerings to better serve the hospitality industry.

Clover's journey in the restaurant industry has been driven by a deep understanding of the challenges restaurateurs face, from day-to-day operations to evolving guest expectations. Its technology has supported a wide range of restaurants, from independent eateries to large franchises, and has helped businesses stay ahead of the curve with easy-to-use tools that integrate front-of-house and back-of-house operations. Clover Hospitality takes this commitment further, offering a solution that is built with the highest standards in mind to meet the specific needs of upper market restaurants.

Designed with Restaurants in Mind

Clover Hospitality is a customized point-of-sale system specifically engineered to meet the needs of upper market restaurants, blending advanced technology with exceptional hospitality. By combining industry-leading hardware, software, and payment technology, it empowers restaurant teams to deliver better service that drives profitability.

As restaurants adapt to shifting diner behaviors – according to the National Restaurant Association's 2025 State of the Restaurant Industry report, 64% of full-service diners surveyed place value in the experience over the price – this brand-new technology provides a leg up in a multitude of ways, including streamlining back-of-house operations for a smooth shift, checkless payments for guests, and front-of-house notifications for a more seamless process with seating and turning tables.

"Clover has always been a leader in the industry and understands the pain points that restaurants are facing and the opportunities that lie ahead," said Krystle Mobayeni, Senior Vice President, Head of Restaurants at Fiserv. "We believe that the right technology can propel restaurants forward, allowing them to take day-to-day challenges in stride. Whether its reducing check wait times, optimizing labor and table turns, or ensuring consistent connectivity, Clover Hospitality provides an all-in-one solution empowering both diners and restaurateurs to have a seamless, elevated experience."

The Clover Hospitality technology includes omnicommerce capabilities from BentoBox – which was acquired by Fiserv in 2021 – and enables restaurants to build their online presence, diversify revenue, engage with diners while increasing operational efficiency through websites, ordering, reservations, marketing tools and more. With this launch, Clover is now able to support a broader range of restaurants, from small neighborhood spots to the world's most distinguished dining experiences.

Knowing that cash-strapped operators continue to face greater challenges including restaurant expenses increasing by 26% since 2021, business loan interest rates reaching nearly 8% in 2024, and hourly earnings growing by 4% in 2024, Clover Hospitality will meet numerous needs of restaurant owners and operators while also easing some of the stressors.

Friction-Free Dining with Checkless Payments

Newly announced, Clover is continuing to actualize its commitment to trailblazing innovation in the industry through a unique new collaboration with Union Square Hospitality Group (USHG). The two have teamed up to launch **Checkless Payments**, an alternative payment solution that empowers diners to pay for their meal without the disruption of asking and waiting for the bill, ensuring a memorable, friction-free dining experience. This solution – imagined by Frank Bisignano, former Fiserv Chairman, CEO and President, and Danny Meyer, Executive Chairman and Founder of USHG – is currently being piloted in Manhatta, USHG's award-winning fine dining restaurant. The feature is available exclusively at USHG establishments, before being rolled out to restaurants leveraging the Clover Hospitality system.

"USHG has always championed technology that enhances hospitality and advances touch," said Danny Meyer, USHG Founder &

Executive Chairman. “With Checkless Payments, we finally have a solution to the least hospitable part of the dining experience: waiting for the check. Checkless Payments has the potential to create a new industry standard, allowing diners to seamlessly pay their bill digitally and leave when they’re ready. Our team is proud to have partnered with Fiserv to make this vision a reality.”

Leveraging Technology to Enhance Genuine Hospitality

During this year’s NRA show, Clover hosted an insightful panel with industry leaders including Krystle Mobayeni, SVP, Head of Restaurants at Fiserv; Kelly Macpherson, Chief Technology Officer of Union Square Hospitality Group (USHG); Sean Feeney, co-founder for Grovehouse Hospitality Group; and Chef Sarah Grueneberg, Head Chef and Owner of Monteverde Restaurant & Pastificio, titled, “Wired for Hospitality: Crafting Meaningful Experiences in a Digital Age.”

In addition to announcing the launch of Clover Hospitality during the session, panelists explored the dynamic interplay between cutting-edge technology and the exceptional hospitality that keeps diners coming back. Together, they discussed how technology is revolutionizing operations, while preserving the warmth and emotional connection that make dining memorable. Attendees were also able to learn more about striking the perfect balance between efficiency and personalization to ensure that restaurants remain places of meaningful human interaction in a tech-driven future.

To learn more about Clover Hospitality, visit Clover.com and follow @clovercommerce on Instagram, X, Facebook, and LinkedIn.

About Fiserv

Fiserv, Inc. (NYSE: FI), a Fortune 500 company, moves more than money. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and Clover®, the world’s smartest point-of-sale system and business management platform. Fiserv is a member of the S&P 500® Index and one of Fortune® World’s Most Admired Companies ™. Visit fiserv.com and follow on social media for more information and the latest company news.

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