



Clover Mainstreet Momentum Tour Kicks Off Quest to Connect with Small Businesses Across U.S.

June 18, 2021

Clover van will travel 10,000 miles to educate and recognize small businesses in more than 40 cities from coast to coast

BROOKFIELD, Wis., June 18, 2021 – The Clover Mainstreet Momentum Tour is on the road! Kicking off this week at Clover Park in Port St. Lucie, Florida, the spring training home of the New York Mets, the tour includes more than 40 stops focused on educating and recognizing small businesses across the U.S. as they adapt to new ways of operating post-pandemic.

As part of the tour launch, two local companies, Mainstreet Village Pantry, a restaurant, and Mow-Tivated, a lawn maintenance business, were named Clover Achievers due to their innovative use of the Clover platform. A representative from each company received a player-signed baseball and a \$500 award.

From now through August 9, the Clover van will travel across the country, stopping at small businesses, financial institutions, and Fiserv partners, such as The National Football Hall of Fame and Fiserv Forum. Tour stops will include a combination of on-site events such as educational sessions, demonstrations of Clover technology, recognitions of Clover Achiever Award winners, and presentations of Fiserv Back2Business program grants.

“Small businesses represent the heart and soul of our country, and the past 18 months have been an incredibly challenging time for many small business owners,” said Jeff Dickerson, Head of Clover at Fiserv. “The Clover Mainstreet Momentum Tour is a way for us to connect with them and understand their challenges and recognize their successes firsthand.”

More information about the tour can be found at www.clover.com/tour.

Clover is a market-leading point-of-sale platform with more than one million merchant devices distributed globally, processing more than \$140 billion in annualized payment volume. Clover functions as a complete business-management platform enabling merchants to maximize their operating efficiencies and grow, while allowing customers to pay using a debit or credit card or mobile payment device.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) aspires to move money and information in a way that moves the world. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and the Clover® cloud-based point-of-sale solution. Fiserv is a member of the S&P 500® Index and the FORTUNE® 500, and is among FORTUNE World's Most Admired Companies®. Visit fiserv.com and [follow on social media](#) for more information and the latest company news.

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