“Alexa, Pay for Gas” Goes Live Nationwide

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Amazon, ExxonMobil and Fiserv join to deliver voice-enabled commerce experience at more than 11,500 Exxon and Mobil locations

BROOKFIELD, Wis.--(BUSINESS WIRE)--Sep. 1, 2020-- Fiserv, Inc. (NASDAQ:FISV), a leading global provider of payments and financial services technology solutions, alongside Amazon and ExxonMobil, announced today that “Alexa, pay for gas” is now live at more than 11,500 Exxon and Mobil stations in the United States. Beginning today, consumers with Alexa-enabled vehicles, devices like Echo Auto, or the Alexa app on smartphones can simply say, pay and be on their way when they fuel up at an Exxon or Mobil station.

When customers pull up to the pump and say, “Alexa, pay for gas,” Alexa will confirm the station location, pump number, and then activate the pump. The customer can then select the fuel grade on the pump and begin fueling, with payment completed automatically after fueling.

The commerce experience – including geo-location at Exxon and Mobil stations, pump activation, payment processing, and payment tokenization – is powered by digital commerce technology from Fiserv. “Alexa, pay for gas” payments are made digitally via Amazon Pay, allowing consumers to securely use the payment method associated with their Amazon account; no additional sign-up or separate account is required.

“Changing consumer expectations and the ongoing COVID-19 pandemic are accelerating demand for contactless payment interactions that span digital and physical worlds,” said Devin McGranahan, senior group president, Global Business Solutions at Fiserv. “The age of omnicommerce is here, and voice-activated smart devices are playing a pivotal role in enabling people to make purchases with speed, ease and convenience.”

“At Amazon, we’re always looking for ways to make our customers’ lives easier whether at home or on-the-go,” said Patrick Gauthier, vice president of Amazon Pay. “While travel looks different today than it ever has before, we’re excited to be working with ExxonMobil and Fiserv on this unique and delightful experience that enables customers to securely pay for gas using just their voice with Amazon Alexa and Amazon Pay.”

Originally announced at CES 2020 as a way to transform the way people pay at the pump, the practicality of voice-enabled commerce experiences like “Alexa, pay for gas” has grown throughout the year as consumers increasingly adopt contactless payments.

“We’re thrilled to formally unveil this seamless contactless payment option at our stations,” said Eric Carmichael, Americas fuels marketing manager at ExxonMobil. “ExxonMobil has always offered cutting-edge payment solutions for our consumers, ultimately providing a better fueling experience. For those on the go, we know they’ll enjoy paying for gas at the pump with just the command of their voice.”

Learn more about the “Alexa, pay for gas” experience here.

In a world moving faster than ever before, Fiserv helps clients deliver solutions in step with the way people live and work today – financial services at the speed of life. Learn more at fiserv.com.

About Fiserv

Fiserv, Inc. (NASDAQ:FISV) aspires to move money and information in a way that moves the world. As a global leader in payments and financial technology, the company helps clients achieve best-in-class results through a commitment to innovation and excellence in areas including account processing and digital banking solutions; card issuer processing and network services; payments; e-commerce; merchant acquiring and processing; and the Clover® cloud-based point-of-sale solution. Fiserv is a member of the S&P 500® Index and the FORTUNE® 500, and is among FORTUNE World’s Most Admired Companies ®. Visit fiserv.com and follow on social media for more information and the latest company news.

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