



Fiserv Announces New President for Emerald Publications

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Fiserv Announces New President for Emerald Publications SAN DIEGO--July 27, 2005--Fiserv, Inc. (Nasdaq:FISV), announced that Paul Peterson has been appointed president of Emerald Publications, a unit of Fiserv's Insurance Solutions Group.

"During the past two years as vice president of sales, Peterson has been a motivating force in Emerald's exceptional performance," said Terry Wade, president of Fiserv's Insurance Solutions Group. "His innovation and industry knowledge have reenergized the sales organization and we look forward to his continuing success as president of Emerald Publications."

Peterson succeeds the company's outgoing president, Craig Faulkner, who launched Emerald Publications in 1986. With Faulkner as president and Jeff Hawkes as executive vice president, Emerald gained a reputation as an innovative financial marketing organization and an industry leader. Fiserv acquired Emerald in 1997.

Faulkner plans to spend more time with his family. Hawkes also is leaving and plans to start a real estate development company. "I'm confident that I'm leaving Emerald in capable hands," said Faulkner. "Paul Peterson's extensive industry experience and strong management skills will assure the continued growth of Emerald."

Prior to joining Emerald Publications, Peterson owned and operated a large insurance agency in San Diego, Calif., and is recognized nationwide as an expert in the area of financial marketing. He lives in Poway, Calif., with his wife Marci and their four children.

"Craig Faulkner and Jeff Hawkes are pioneers in financial marketing," Peterson said. "I am committed to continuing Emerald's tradition of excellence and serving the industry with innovative products and look forward to taking Emerald to even greater success with increased market share."

Emerald Publications, a unit of Fiserv, Inc., provides comprehensive and innovative marketing, educational and business development tools to the financial services industry. The company's products include turnkey newsletters, direct mail programs, topic-specific seminars, seminar training programs and financial Web sites. More information about Emerald is available at www.emeraldpublications.com.

Fiserv, Inc. (Nasdaq:FISV) provides information management systems and services to the financial and health benefits industries, including transaction processing, outsourcing, business process outsourcing and software and systems solutions. The company serves more than 16,000 clients worldwide, including banks, credit unions, financial planners/investment advisers, insurance companies and agents, self-insured employers, lenders and savings institutions. Headquartered in Brookfield, Wis., Fiserv reported \$3.4 billion in processing and services revenues for 2004. Fiserv was ranked the largest provider of information technology services to the U.S. financial services industry in the 2004 FinTech 100 survey by the American Banker newspaper and the Financial Insights research firm. Fiserv can be found on the Internet at www.fiserv.com.